# **Elements of Culture**

(adapted from Chavez & Longerbeam, 2016, p. 71)

## **Artifacts & Behaviors**

Visible behaviors, structures, processes, symbols, rituals, policies, physical items

#### **Beliefs**

What we accept as true and influences how we communicate

## **Values**

The conscious expression of our principles

#### **Norms**

Social rules / expectations,
often unconscious until one
isn't followed

# **Underlying Assumptions**

Unconscious
perceptions and
thoughts and
feelings that are the
source of values

Often not questioned

Often hard to identify